

Enes
Haxhiu

POR

Motion Design

TFO

Logo

Post Design

LIO

For

20
26

Branding

ENES HAXHIU

GRAPHIC DESIGNER

MOTION DESIGNER

ABOUT ME

Hey, I'm Enes Haxhiu – a Graphic & Motion Designer who turns ideas into visuals that don't just look good, but actually work.

With over three years of experience, I've helped brands build their identity, craft engaging animations, and create visuals that make people stop scrolling. Whether it's branding, UI/UX, motion graphics, or social media design, my goal is always the same—to make your brand unforgettable.

From high-energy animations to user-friendly interfaces, I focus on storytelling that resonates and drives action. Every project I take on is an opportunity to create something bold, strategic, and visually striking.

NAME AND SURNAME

ENES HAXHIU

ADDRESS

KOSOVO, FERIZAJ

PHONE NUMBER

+38343843489

EMAIL

ENESHAXHIU2003@GMAIL.COM

EDUCATION

High School : 2018-2021, Dental Technician
(Center of Competence, Ferizaj, Republic
of Kosovo), GPA 4.7 / 5

Bachelor : 2021-2024, Graphic Design
(University of Business and Technology
- UBT-, Prishtinë, Republic of Kosovo)
GPA 9.27 / 10

Master : 2025-Present, Data Science
(Universum College -
Arizona State University)

WORK EXPERIENCE

Graphic Designer (2021-2022).
Mayune Visuals, Prishtinë, Kosovo

Freelancer (2021 - Active)

Graphic Designer - (June, 2024-August 2024),
Full Time. PAPARAPARA L.L.C

Graphic Designer, Motion Designer
(August 2024-Active),
Full Time. DIGITAL DIAMONDS

Graphic Designer, Motion Designer
(October 2025-Active),
Full Time. iLoan - Remax Legends

SOFTWARE SKILLS

Adobe Photoshop	99%
Adobe Illustrator	99%
Adobe After Effect	99%
Adobe Premiere Pro	99%
Figma	99%

SOFT SKILLS

Comunicative
Adaptive
Time Managment
Teamwork
Leadership
Critical Thinking

CERTIFICATIONS

AI Essentials (Google)
UI/UX Course
Full Stack Developer Course
Graphic Design Courses

LANGUAGES

Albanian (Native)
English (C1)

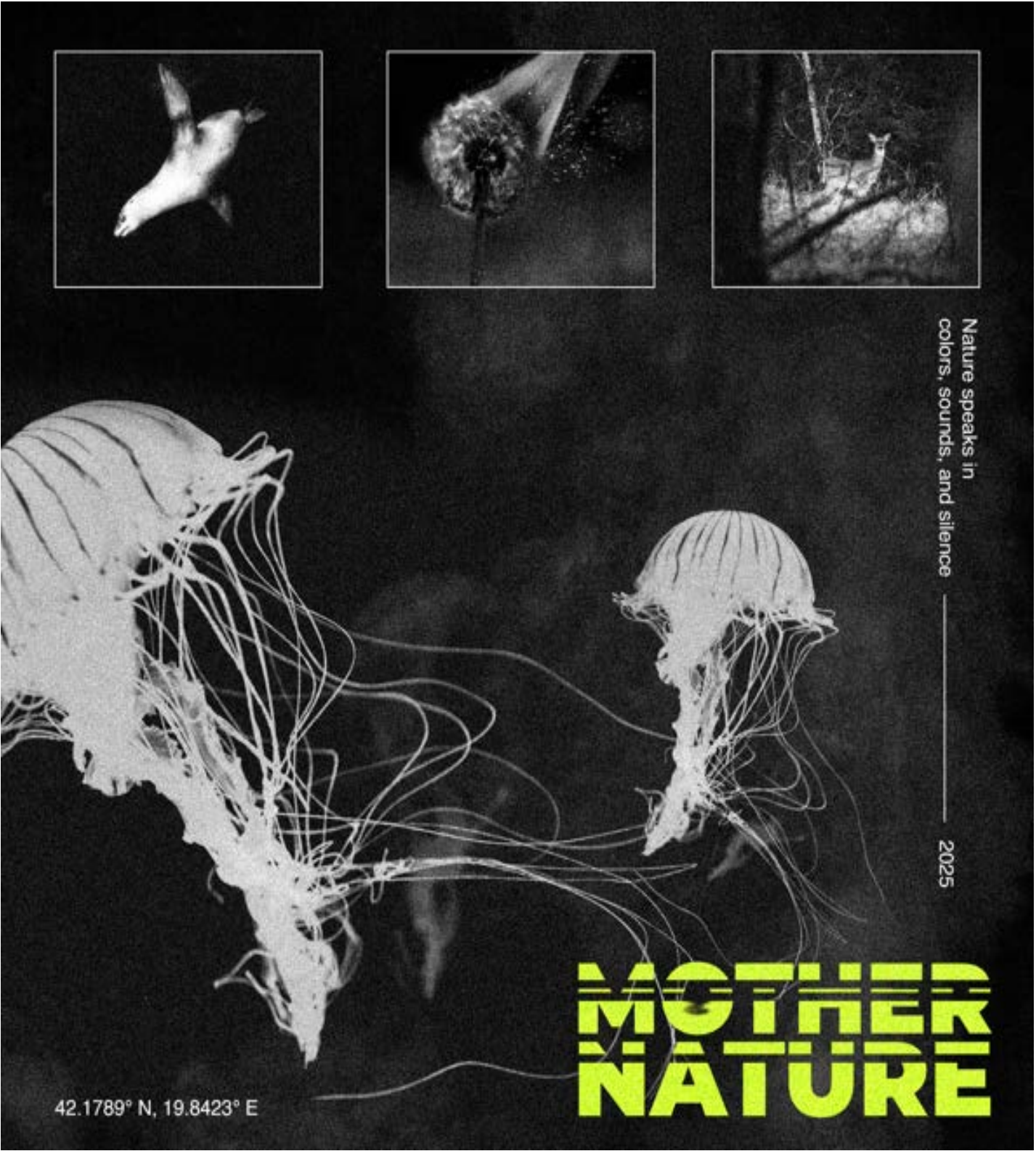
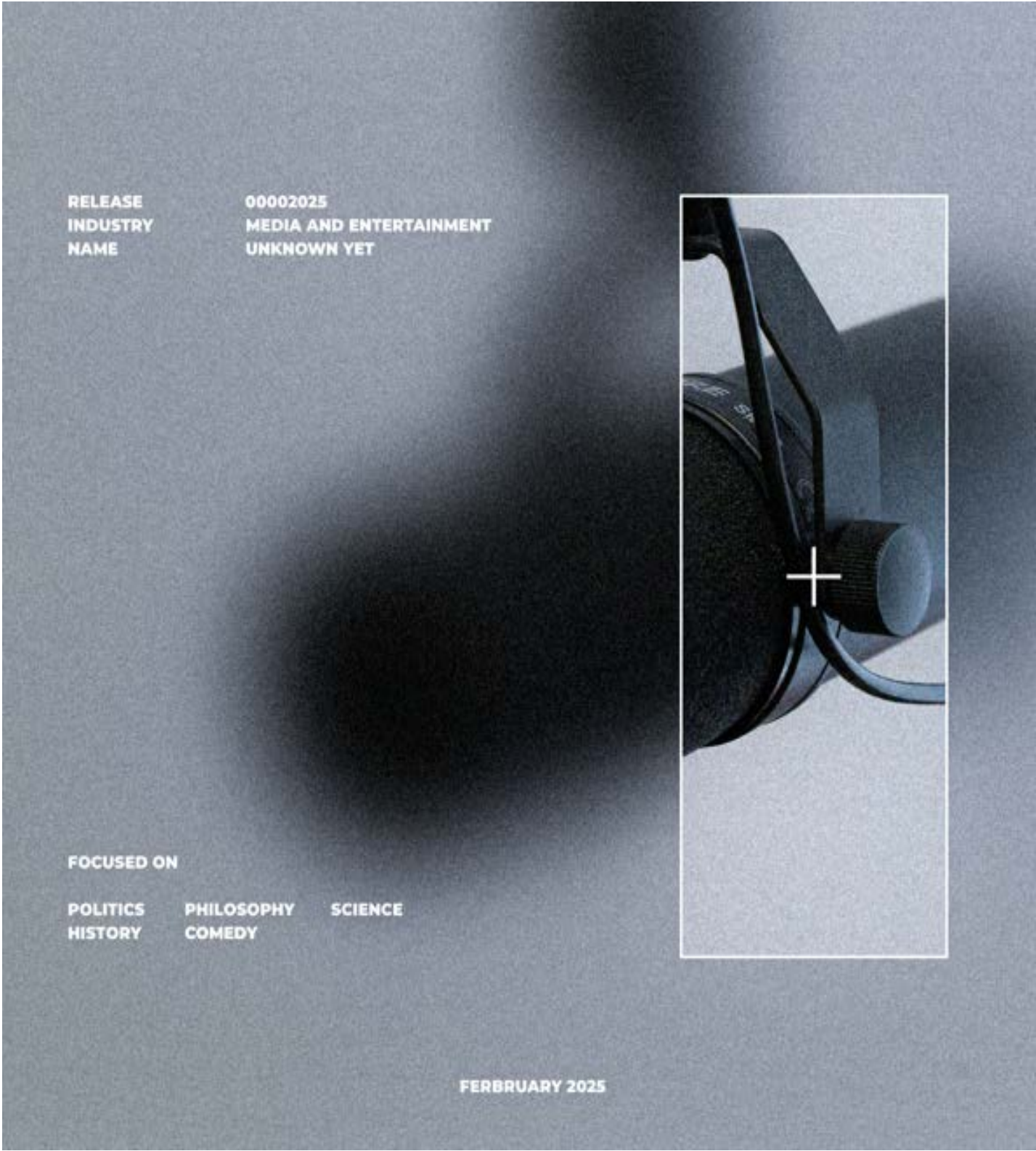
POSTER DESIGN #01

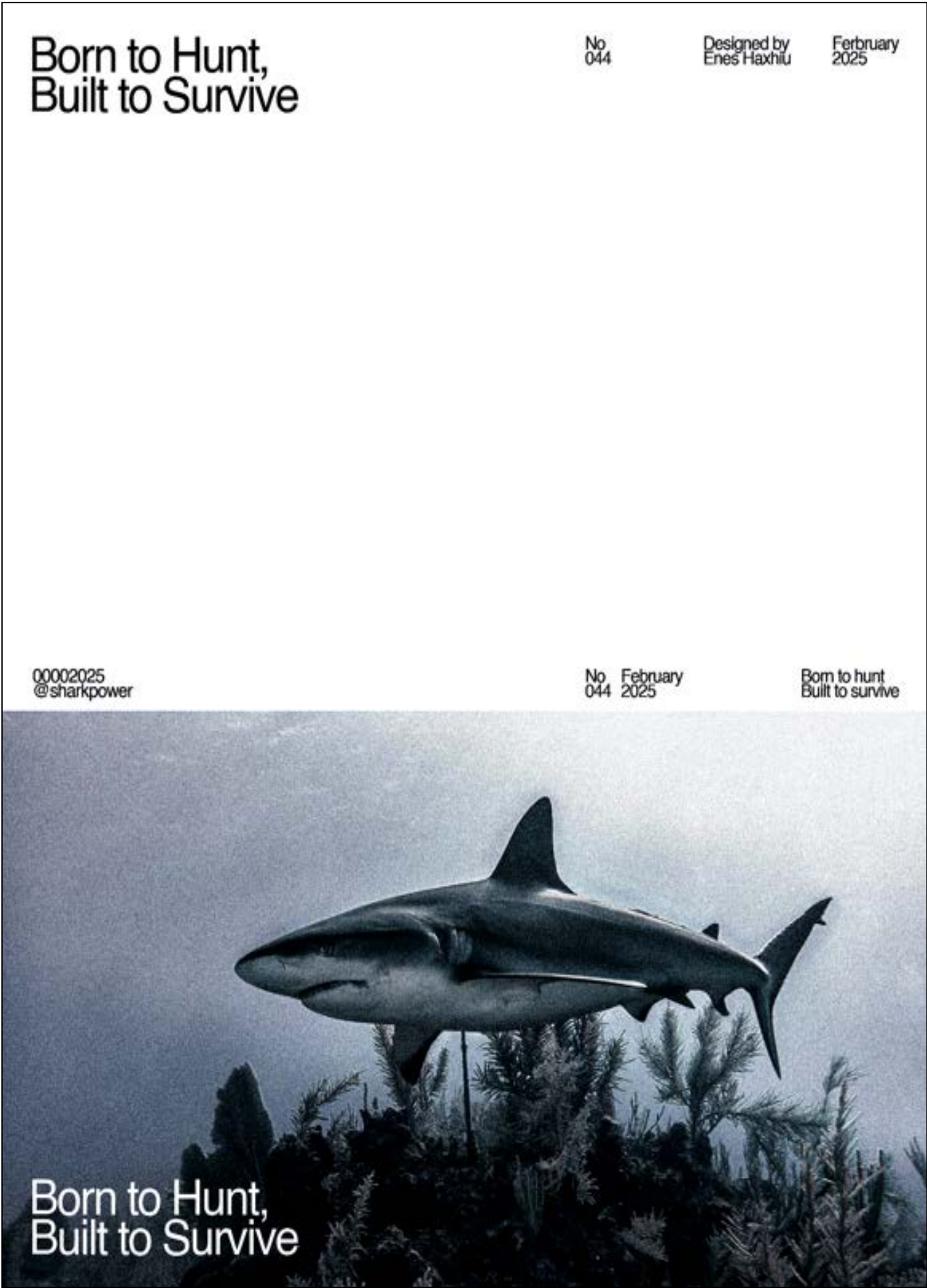
Post design not only attracts attention but also influences how the brand, product, or service is perceived

Post design plays a vital role in the success of social media and marketing efforts. It creates a strong first impression, capturing the viewer's attention within seconds, which is crucial in a crowded digital landscape. Consistency in design helps reinforce a brand's identity, ensuring that colors, fonts, and imagery align with the overall brand aesthetic, building recognition and trust with the audience.

Contains:

Media and Entertainment
Mother Nature
Fly
Shark
London
Summer Vibe
Every Date, hides an event





TOP PLACE

FOR 2025

England
Scotland
Wales
Northern Ireland

DESIGNED BY

ENES HAXHIU

LOCATION

UK

LONDON

123, LONDONSTREET,
UNITED KINGDOM

LONDON

UNITED KINGDOM

UK25

123, LONDONSTREET,
UNITED KINGDOM

THE UK HAS A RICH HISTORY, HOME TO ICONIC LANDMARKS LIKE
BUCKINGHAM PALACE, STONEHENGE, AND THE TOWER OF LONDON.

THE HEART OF HISTORY
THE SOUL OF INNOVATION

Summer
Vibe

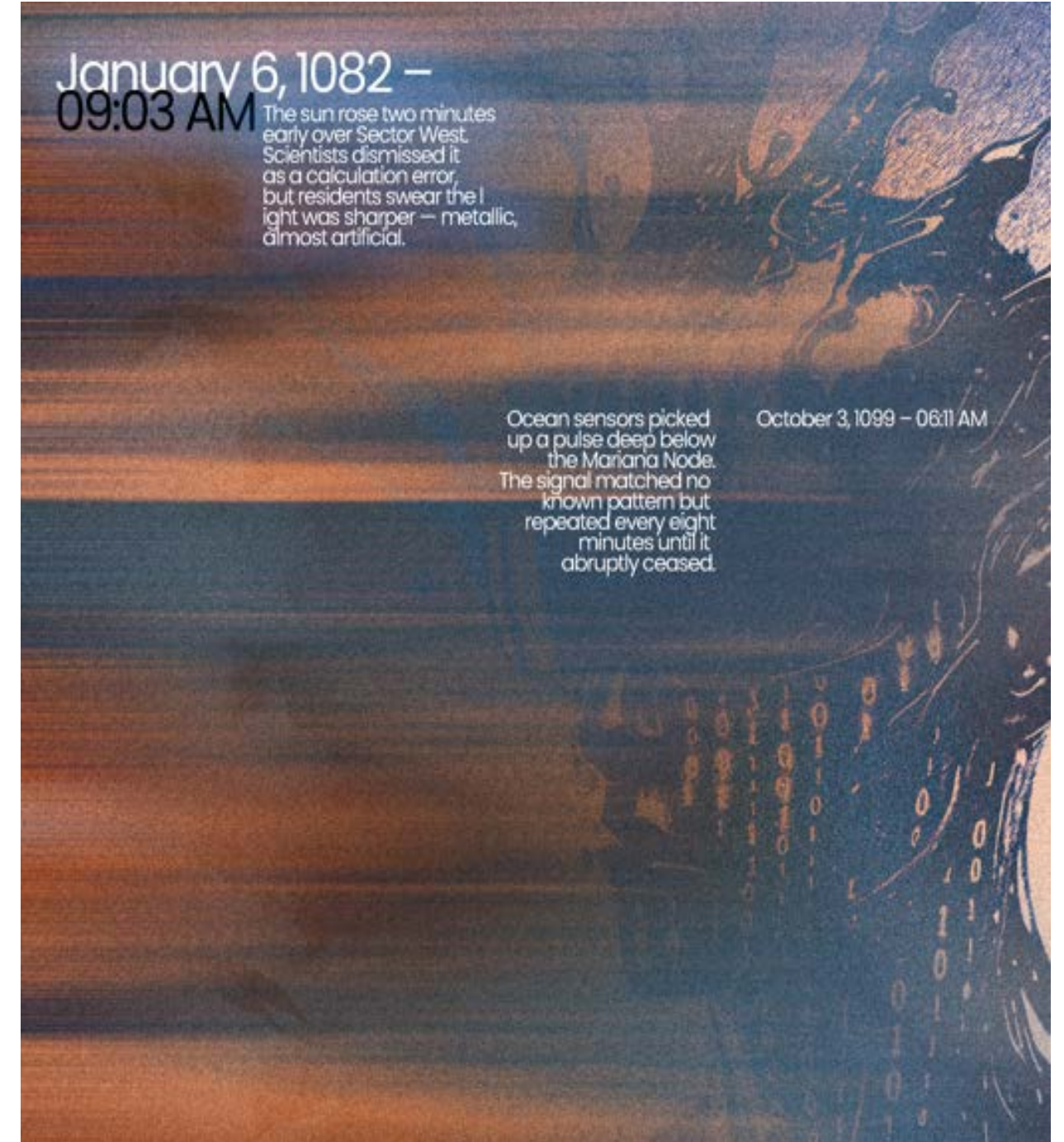
GOLDEN DAYS, STARRY NIGHTS
Golden Days, Starry Nights

THE LONGEST DAY OF THE YEAR
24 HOURS OF DAWNLIGHT
21.06.2025

DRIFTING THROUGH SUMMER LIKE A CLOUD IN A BLUE SKY
VERY CLOSE

DESIGNED BY

ENES HAXHIU







LOGO DESIGN

#02

Logo design is more than just a visual mark—it's the foundation of brand identity and the first impression that sticks with an audience.

A well-designed logo instantly communicates the essence of a brand, evoking emotions and building recognition.

An effective logo balances simplicity and uniqueness, ensuring versatility across different platforms while remaining memorable and timeless. Through strategic use of color, typography, and shape, logo design helps create a brand's personality, fostering trust and connection with its audience.

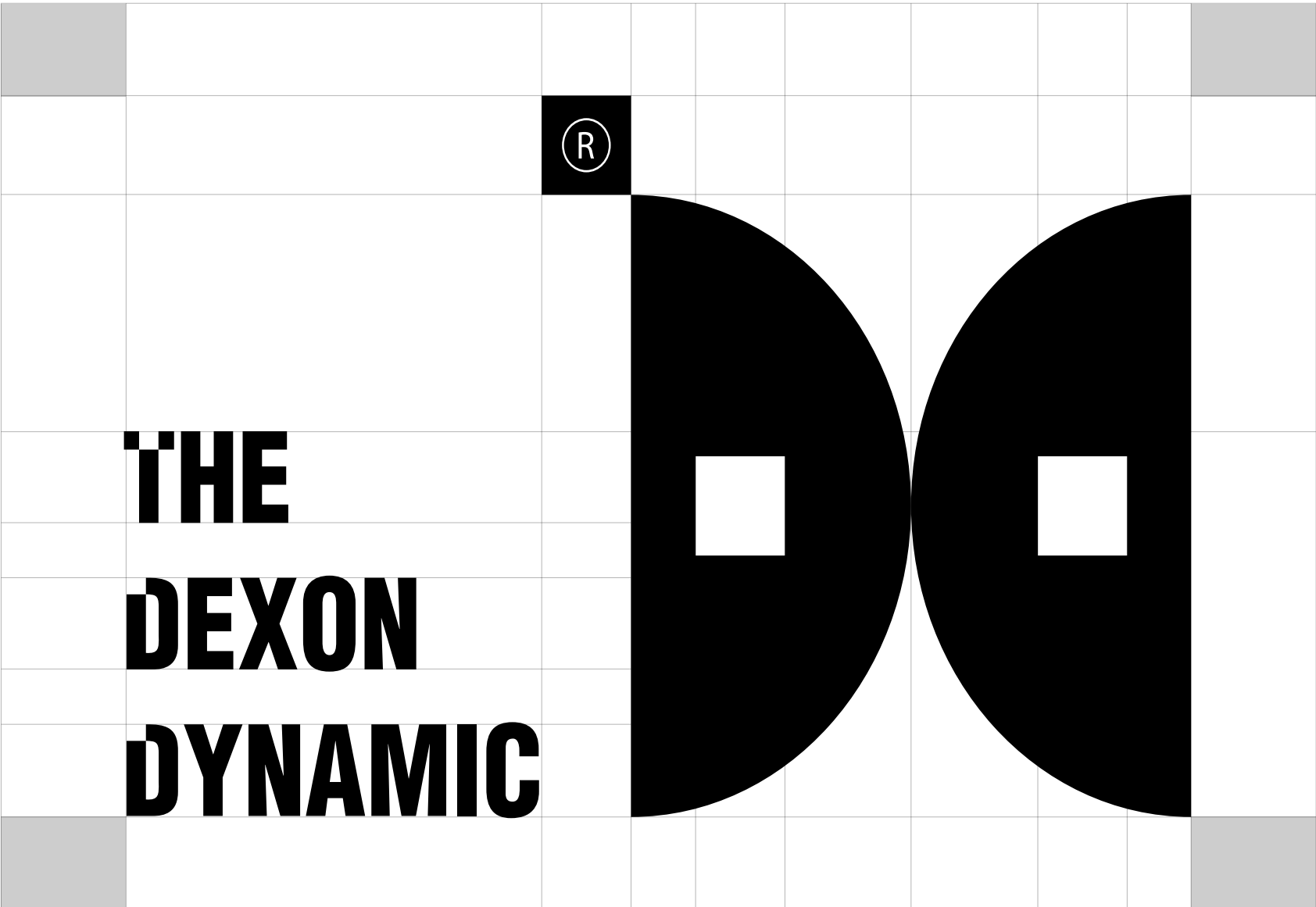
In a competitive market, a strong logo isn't just an asset—it's a necessity.

Contains:

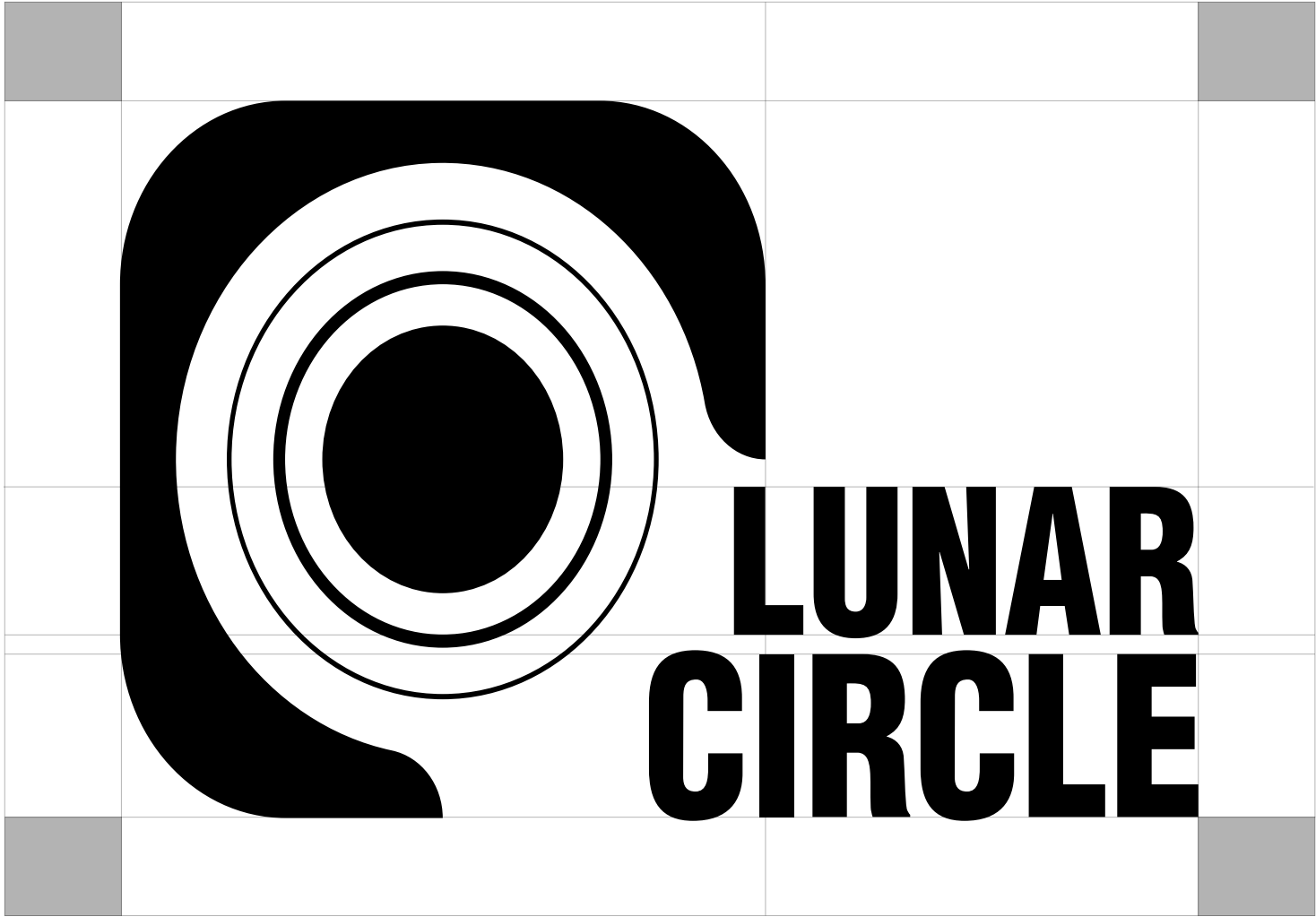
MerkurLink
The Dexon Dynamic
Lunar Circle
Steinwerk
Ridge Construction
Royal Brilliance



Merkur Link (2023)



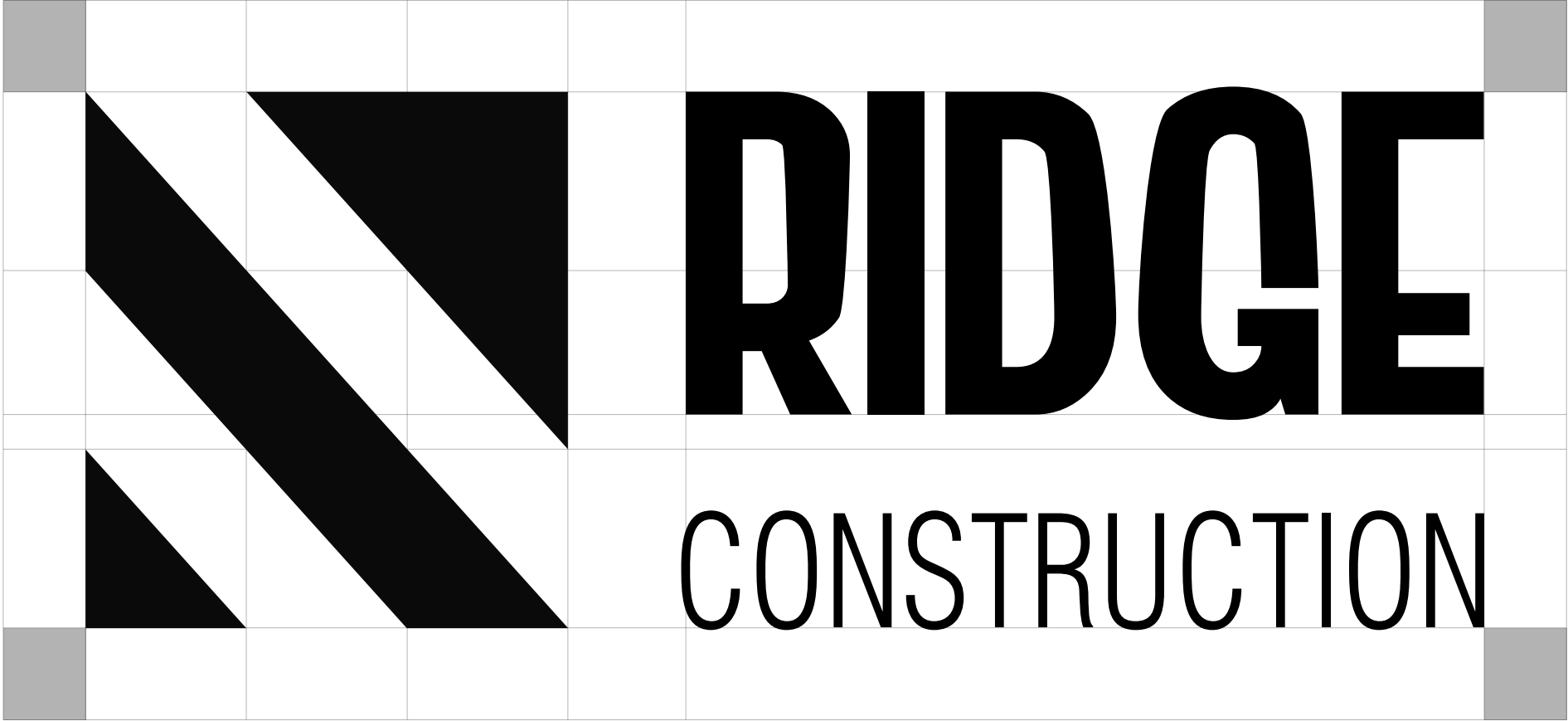
The Dexon Dynamix (2024)



Lunar Circle (2024)



Steinwerk (2024)



Ridge Construction (2023)



Royal Brilliance (2025)

MOTION DESIGN

#03

Motion design is more than just movement—it's visual storytelling that captivates, engages, and leaves a lasting impression.

In today's digital landscape, motion design plays a crucial role in advertising, social media, explainer videos, UI/UX interactions, and branding. With fluid animations, smooth transitions, and thoughtful timing, it transforms static visuals into engaging experiences that inform, entertain, and inspire audiences.

Whether it's an eye-catching animated logo, a seamless website transition, or a high-impact promotional video, motion design is the key to making visuals unforgettable.

Contains:

Royal Brilliance Brand Presentation
Berry Form

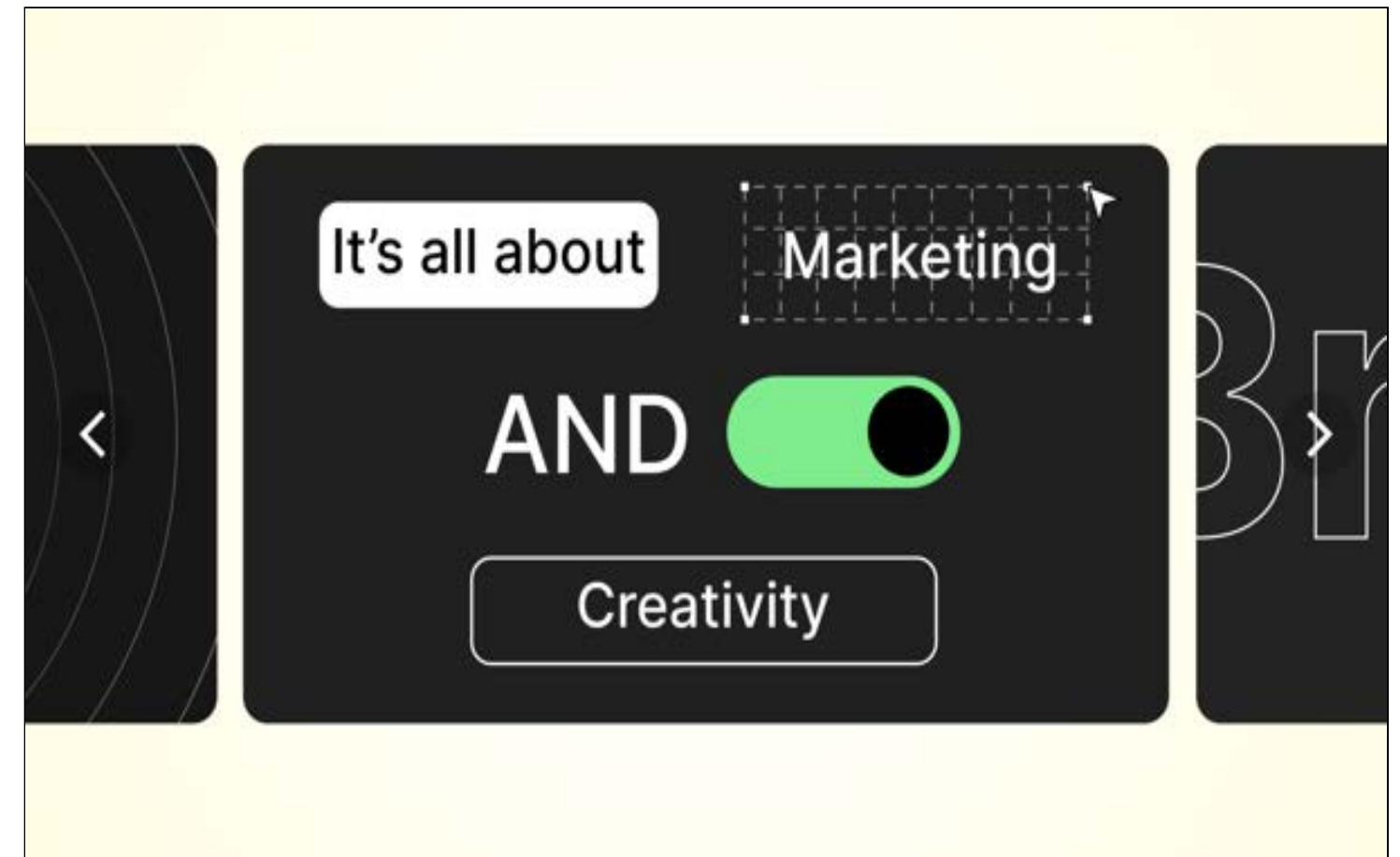
Royal Brilliance Brand Presentation (2025)



Click this link to view the animation

<https://vimeo.com/1112927852?share=copy>

Berry Form (2024)



Click this link to view the animation

<https://vimeo.com/1112928041?share=copy>

BRAND IDENTITY #04

Brand identity is more than just a logo—it's the visual and emotional foundation that shapes how a brand is perceived.

It's a carefully crafted system of design elements, colors, typography, and messaging that work together to create a consistent, recognizable, and memorable presence.

A strong brand identity helps businesses stand out in a crowded market, build trust and loyalty, and communicate their values and personality effectively. From the logo and color palette to typography, packaging, and brand voice, every detail plays a role in shaping the audience's perception.

A well-designed brand identity doesn't just make a company look good—it creates a deep connection with its audience, ensuring that every interaction reinforces its uniqueness and authenticity.

Contains:

Introduction
Logo Grid
Color Palette
Typography



**PASSION IN
EVERY STEP**

royal.
BRILLIANCE

Introduction

Royal Brilliance is a luxury jewelry and perfume brand dedicated to crafting timeless, elegant, and ethically sourced pieces that celebrate life's most meaningful moments. Every design is a masterpiece, blending exquisite craftsmanship, premium gemstones, and modern sophistication to create jewelry that stands the test of time. With a commitment to excellence and a passion for beauty, Royal Brilliance transforms precious materials into symbols of love, achievement, and legacy.

Mission

16

Our mission is to create heirloom-worthy jewelry that embodies luxury, authenticity, and artistry. We strive to deliver exceptional quality and craftsmanship, ensuring that each piece tells a story of brilliance and elegance. Through ethical sourcing and innovative design, we bring timeless sophistication to those who appreciate the finest in jewelry.

Vision

Royal Brilliance envisions a world where luxury and responsibility coexist, where every piece of jewelry is not just a statement of beauty but also a reflection of integrity and sustainability. We aspire to be a globally recognized name in fine jewelry, known for our unparalleled quality, timeless designs, and commitment to ethical excellence.

Brand Voice

Royal Brilliance speaks in a tone that is elegant, sophisticated, and timeless, yet warm and inviting. Our messaging reflects a deep appreciation for artistry, heritage, and modern luxury, with a balance of refined confidence and understated opulence. Whether through storytelling or design, we communicate with grace, authenticity, and a touch of exclusivity, ensuring that every interaction with our brand feels as polished and exceptional as the jewelry we create.

LOGO GRID





COLOR PALETTE

Deep Pond RGB: (7, 62, 30) #073E1E	Bright Chartreuse RGB: (221, 248, 18) #DDF812	Black RGB: (17, 17, 17) #111111
RGB: (31, 98, 59) 1F623B	RGB: (228, 249, 65) #E4F941	White RGB: (255, 255, 255) #FFFFFF
RGB: (78, 169, 116) #4EA974	RGB: (235, 251, 113) #EBFB71	
RGB: (90, 187, 130) #5ABB82	RGB: (241, 252, 160) #F1FCA0	
RGB: (101, 204, 144) #65CC90	RGB: (245, 253, 184) #F5FDB8	

royal.

BRILLIANCE

royal.

BRILLIANCE

royal.

BRILLIANCE

royal.

BRILLIANCE

royal.

BRILLIANCE

royal.

BRILLIANCE

TYPOGRAPHY

Font Type

HELVETICA

Helvetica Light

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n

o p q r s t u v w x y z

Helvetica Bold

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n

o p q r s t u v w x y z

19
90 20
25

ONE SPRITZ
AND YOU BECOME
UNFORGETTABLE



royal.
BRILLIANCE



19
90 20
25

EFFORTLESS ELEGANCE



SCENTED IN LUXURY

PURE GRACE
NO EFFORT

SHINE FROM
THE INSIDE
OUT

MORE THAN A
SCENT
IT'S YOUR
SIGNATURE

PACKAGING

#05

Packaging is more than just a container—it's the physical expression of a brand and often the first direct interaction a customer has with it.

It's a thoughtfully designed system that combines structure, materials, colors, typography, and graphics to protect the product while communicating its value and story.

Strong packaging design helps products stand out on shelves, captures attention instantly, and influences purchasing decisions by creating clarity, desire, and trust. From shape and materials to finishes, labeling, and unboxing experience, every detail contributes to how the product is perceived.

Contains:

BerryStyle Package



BerryStyle (2025)





BerryStyle (2025)

APPAREL

#06

Apparel design is more than just clothing—it's a form of expression that translates a brand's identity, values, and attitude into wearable form.

It's a carefully considered process that blends silhouettes, materials, colors, patterns, and detailing to create pieces that are both functional and emotionally resonant.

Strong apparel design goes beyond trends. It creates distinction, builds brand recognition, and allows people to connect with a brand on a personal level through what they wear. From fabric selection and fit to stitching, graphics, and finishing touches, every element contributes to the overall experience.

Contains:

California Dreamin



California Dreamin for Royal Brilliance (2025)





THANK YOU!

CONTACT

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+38343843489

LINKEDIN
ENESHAXHIU

BEHANCE
ENESHAXHIU